

Disappearing Canada

# MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

December  
15th



10¢





...the charming of a sister to a squall ... the snow had been a day or two ...

Mother of Goodness hold her heart in her hand! ... the day of the ...

Perhaps it better that I should not ... the day of the ...



The sign of a man and the name of a woman ... the day of the ...

Oh, yes, mother. Oh, yes, mother ... the day of the ...

At home, but not in the ... the day of the ...



Professional hockey now draws the deepest adherents; today more a chain across the continent

# High Hat Hockey

Big Business is betting \$30,000,000 that 'pro' hockey is a popular spectacle

By FREDERICK B. EDWARDS

**H**OCKEY, which began its career as a rough and ... the day of the ...

... the day of the ... the day of the ...

... the day of the ... the day of the ...



Frank Calder, the first president of the National Hockey League

... the day of the ... the day of the ...































A lady models a dress one size better than BUXON

**Your keys  
can't cross  
or tangle**

UNTIL you get a Buxon key chain, you are at a disadvantage in your house. Buxon keys, Buxon keys, Buxon keys, they are the only keys in the world that can't cross or tangle. They are the only keys in the world that can't cross or tangle. They are the only keys in the world that can't cross or tangle.

But you can't buy the long way. The fastest, cheapest, easiest way to get Buxon keys is to get a Buxon key chain. It's the only key chain in the world that can't cross or tangle. It's the only key chain in the world that can't cross or tangle.

Now you get Buxon in all the great lengths—each one in its own right. You can get Buxon in all the great lengths—each one in its own right. You can get Buxon in all the great lengths—each one in its own right.

Get your Buxon keys only in a Buxon



**BUXON**  
Key-Tainer



Scott's Emulsion is the crowning event when babies come in a house

The crowning event when babies come in a house is the crowning event when babies come in a house. The crowning event when babies come in a house is the crowning event when babies come in a house.

**SCOTT'S EMULSION**  
is needed and useful to all men, women and children

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**On Scotland's Famous Courses**  
The world's greatest golf course is in Scotland. The world's greatest golf course is in Scotland. The world's greatest golf course is in Scotland.

**THE "GUINEA"**  
The world's greatest golf course is in Scotland. The world's greatest golf course is in Scotland. The world's greatest golf course is in Scotland.

**PERTH SCOTLAND**  
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The beauty killer

Here, it strikes a young and beautiful woman—and it is a few years her class and treatment with have had. Here, it strikes a young and beautiful woman—and it is a few years her class and treatment with have had.

**The beauty killer**  
Here, it strikes a young and beautiful woman—and it is a few years her class and treatment with have had. Here, it strikes a young and beautiful woman—and it is a few years her class and treatment with have had.

**Why ALL-BRAN does it better**  
ALL-BRAN does it better. ALL-BRAN does it better. ALL-BRAN does it better.

**Defferent from kato-forming drugs?**  
Defferent from kato-forming drugs? Defferent from kato-forming drugs? Defferent from kato-forming drugs?

**ALL-BRAN**  
ALL-BRAN does it better. ALL-BRAN does it better. ALL-BRAN does it better.

**Kellogg's ALL-BRAN**  
Kellogg's ALL-BRAN does it better. Kellogg's ALL-BRAN does it better. Kellogg's ALL-BRAN does it better.



# Christmas Gifts that are remembered and used when others are forgotten



**SIX COFFEE SPOONS**  
Set of six, each with a handle of solid silver, in a presentation box.



**SIX SOUP SPOONS**  
Set of six, each with a handle of solid silver, in a presentation box.



**SIX SOUP SPOONS**  
Set of six, each with a handle of solid silver, in a presentation box.



**SIX SILVER SPOONS**  
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**THE "CARE OF PLANTS"**  
also available in a presentation box for \$1.50 per set.

**SIX SILVER SPOONS**  
Set of six, each with a handle of solid silver, in a presentation box.

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**For Christmas and always**

There is a gift that includes the giver in the gift, and a luncheon of delight to enrich the year, in Wm. Rogers & Son's fine silver-plated Beauty and Grace, at little cost, for Christmas and for always.

**WM. ROGERS & SON**  
SILVER PLATE

**SIX SILVER SPOONS**  
Set of six, each with a handle of solid silver, in a presentation box.

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**Every piece guaranteed to give satisfaction**































## Light up...for Health



Under a Mazda, the world that most people see is a better one. Good lighting means health and a pleasant environment. The reason is simple: Edison Mazda lamps give you the best light for the least money.

## EDISON MAZDA LAMPS

A Canadian General Electric Product

## Gifts that are remembered



## NO-MAR FURNITURE

To fit the needs of the customer, we offer a wide variety of lamps. If you want a lamp that will give you the best light for the least money, we have the answer.

While money for the lamp and seat is not the only consideration, the most important is the quality of the light. The Edison Mazda lamp is the best for the reason that it gives you the best light for the least money.

If you want a lamp that will give you the best light for the least money, we have the answer. The Edison Mazda lamp is the best for the reason that it gives you the best light for the least money.

Edison Mazda Lamp

## Tea for Two—or Three

It's so easy and convenient, so being just what the folding table when friends come in for tea. It's handy too, the table, sitting, waiting and serving up your own set of doors.

The table fitting into a bathroom, dining room or kitchen as a convenient table for all indoor uses.

All folding tables are made in Canada.



## ELITE FOLDING TABLE

Edison Mazda Lamp

and in the kitchen. The table is so easy and convenient, so being just what the folding table when friends come in for tea. It's handy too, the table, sitting, waiting and serving up your own set of doors.

The table fitting into a bathroom, dining room or kitchen as a convenient table for all indoor uses. All folding tables are made in Canada.

There are a great variety of folding tables, such as the table, sitting, waiting and serving up your own set of doors. The table fitting into a bathroom, dining room or kitchen as a convenient table for all indoor uses.

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It is the lamping, I have not described, but the table, sitting, waiting and serving up your own set of doors. The table fitting into a bathroom, dining room or kitchen as a convenient table for all indoor uses.

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## Radio is a Lasting Gift

Expressed in a new Westinghouse radio set, the Christmas gift to your family is a lasting gift. Every day instead of just once, when you are away from home, you are reminded of your family and friends. A Westinghouse will give countless hours of enjoyment—restoring reminders of your Christmas wishes.

Now or before you have been able to buy such splendid sets as this modern one. These new models, the greatest in radio history, operate directly from the light socket, through the new, perfected AC Radiotrons giving full value to every note—depth—clarity—sweetness—flawless reproduction!

Desire now to have a radio in your home this Christmas. The new Westinghouse radio will gladly give a demonstration in your own home without cost or obligation.



## Westinghouse PIONEERS IN RADIO







# 21 Gift Ideas

Now ready at the Parker Duofold Dealer's  
—right in your neighborhood

Do your Christmas shopping with dispatch—one time—one place—one pen counter.

The Parker dealer will wrap each gift in gay Christmas wrappings—all ready for Santa to deliver.

Eyes will light—hearts will leap—lips will part with cries of sheer delight when eager hands unvail these treasures Christmas morning.

The first thing your loved ones will look for is this famous stamp "Geo. S. Parker—DUOFOLD."

So be a princely giver—don't disappoint them.



*What Every Man figuratively Prays For—A Parker Desk Set*  
\$6.75 to \$100

Italian Marble or Black Glass Base with any Parker Duofold Jr. or Lady Duofold Pen, \$10.50; in Office, \$11.50.

Black Glass or Clear Crystal Base with any Parker Duofold Jr. or Lady Duofold Pen, \$13. Marble or Clear Crystal Base with any two Parker Duofold Jr. or Lady Duofold Pens, \$30.



Parker Duofold, De Luxe Desk Set with Bronze Finish and Gold Inlaid Walnut Base—Two Over-one Duofold Pens—6 Day Clock—equipment for cigarettes, matches, pencils, clips—100-piece of Desk Set—\$100.

Polished Black Glass Base with one Parker Duofold Jr. or Lady Duofold Pen, \$15. Same with Two Over-one Duofold Pens, \$30.



\$35 and \$39



Gift Box Green with every Set



New Bronze Desk Set

Any one Bronze or Duofold Copper Fountain Pen—Two complete with Parker Duofold Jr. or Lady Duofold Desk Fountain Pen, \$6.75; \$10.00 Parker Duofold Pen and coloured more (after as illustrated, \$1).



Parker's Ball-and-Socket Fountain Pen is ready to be level without drying

PARKER FOUNTAIN PEN COMPANY, LIMITED  
TORONTO 1, ONTARIO



## Parker Pastels

Fit feminine fingers—  
Win feminine hearts

\$6.50 the Set

—with Leather Pencilcase \$8



Like Costume Jewelry are the Parker Pastel Pens and Pencils—Elegant Green, Magenta, Marine, Grey, Naples Blue, and Coral—exquisite black-tipped.



Oval Pencilcase Desk Set with Duofold Jr. or Lady Duofold Pen \$6.50 with Parker Black Pen an additional \$1.00 Paper.



Masquerade Yellow Pencilcase \$8 or \$6.75



Deep Blue Pencilcase \$8 or \$6.75



Pale Green Pencilcase \$8 or \$6.75



Coral Rose Pencilcase \$8 or \$6.75



Black Pencilcase \$8 or \$6.75



Not Can Trust on Something Old—But Lower Prices on Something New—That's what Parker offers in these \$6.75 and \$9 Desk Sets.

One caution, however—don't be misled by color alone. If you want highest excellence look for inscriptions "Geo. S. Parker" on every pen. That's what those who receive these sets on Christmas will look for. Don't disappoint them.



Parker Duofold Duette \$6, \$6.50 and \$11

Pencils \$3, \$3.50 and \$4



## Duofold Pens Pencils Desk Sets